

*Lushy
Brush*



2020 WHOLESALE CATALOG



Hi! I'M ASHLEY BUSH, the founder and co-owner of Ash Bush, the brand.

I began my professional design journey in 2010 after obtaining my Bachelor of Fine Arts, and started my design and calligraphy studio in 2013. About a year later my husband, Zach inadvertently joined the team. He initially intended to

just turn a wooden calligraphy pen for my Christmas gift, but so many people began asking him for one that it quickly evolved into a full-time job.

It's been 5 years since that Christmas, and we've moved away from turning pens and we now fully utilize Zach's master's degree from Virginia Tech in 3D design. Equipped with a 3D printer, mold-making studio, and two artistic minds, we feel our business has only just begun to live up to its full potential.

Problem solving and originaive design are what makes us innovative leaders in this industry. Our goal is to find efficient and beautiful ways to aid you and your customers on their artistic journey.

A pink logo featuring a small heart icon above the word "Ash" written in a cursive, handwritten-style font.



BEST-SELLER

resonate

Soft | Matte | Marbled | Durable | Waterproof

The soft resin line includes affordable 5" carrot calligraphy pens in oblique and straight, marbled Pen Pillows in a beautiful and unique design and waterproof single and double tilted ink holders all in gorgeous colors.

carrot calligraphy pens



◀ COTTON CANDY | \$20

Soft mint and light purple swirl. Available in straight and oblique. Oblique comes with a brass flange held in with a metal pin. Nib not included.



◀ MINT | \$20

Soft mint and white swirl. Available in straight and oblique. Oblique comes with a brass flange held in with a metal pin. Nib not included.



◀ DENIM | \$20

Deep navy and white swirl. Available in straight and oblique. Oblique comes with a brass flange held in with a metal pin. Nib not included.



◀ SLATE | \$20

Light gray and white swirl. Available in straight and oblique. Oblique comes with a brass flange held in with a metal pin. Nib not included.



◀ LACE | \$20

Cream and white swirl. Available in straight and oblique. Oblique comes with a brass flange held in with a metal pin. Nib not included.



◀ ROSE | \$20

Dusty rose and white swirl. Available in straight and oblique. Oblique comes with a brass flange held in with a metal pin. Nib not included.



tilted ink holders



COTTON CANDY



LACE



GRAY



MINT



ROSE



DENIM

◀ COTTON CANDY | \$5
Soft mint and light purple swirl.
38mm ink jar included.

◀ LACE | \$5
Soft cream and white swirl.
38mm ink jar included.

◀ SLATE | \$5
Light gray and white swirl.
38mm ink jar included.

◀ MINT | \$5
Soft mint and white swirl.
38mm ink jar included.

◀ ROSE | \$5
Rose and white swirl
38mm ink jar included.

◀ DENIM | \$5
Deep navy blue and white swirl.
38mm ink jar included.



Waterproof 2 inch circle in soft colors,
with one angled ink jar holder.





DOUBLE *tilted ink holders*

Place your full ink jar in the upright reservoir, as you work and your ink dwindles, move your jar over to the tilted reservoir so that you won't waste a single drop.

Save a significant amount of time by easily dipping any nib into the wide-mouthed jar - fits oblique and straight pens. The tilted jar makes sure your whole nib is coated in ink, without having to interrupt your workflow to constantly pick up and turn your jar.

In a profession where every minute counts - this will make projects go faster and put more money in your pocket!

SLATE | DENIM | ROSE | COTTON CANDY | LACE | MINT

\$10



mint



slate



rose



denim



lace



cotton candy



pen pillows



◀ ROSE, MINT, DENIM, LACE,
COTTON CANDY, SLATE
\$1.50



DRYING RACKS | \$14
Light wood racks to hold envelopes and paper while the ink is drying. Saves space on desks.



CALLIGRAPHY PADS | \$5
Calligraphy practice pads, lined and labeled with a slant line to learn consistency.



WALNUT INK | \$5
Dark brown, almost black walnut ink available in 1oz bottles with dropper caps.



nitty gritty details

CONCERNING HANDMADE GOODS

Every piece is different, specifically when it comes to the marbling. Meaning each product is a unique work of art.

ORDERING

Please email your order and resale certificate to

CONTACT@ASHBUSH.COM along with information about your store, customer reach and type of shop you own. There is a \$300 minimum purchase order requirement. \$150 minimum re-order. Orders ship after being paid for via credit card, PayPal or check and you will be notified when your order ships.

SHIPPING

Buyer is responsible for all shipping charges. Packages are sent via United States Postal Service and charges are based on weight and whether the order is international or in the U.S.

TURNAROUND

Items will be shipped within 3-4 weeks. If an order needs to be expedited please let us know and we will try to accommodate you at an additional rush fee.

PACKAGING

The RESONATE line is packaged in clear boxes with matte labels and must be sold in that packaging. Other products may or may not have packaging included, if they do the item must be sold in the original packaging.

RETURNS

Returns are accepted within 14 days of receipt of shipment, in original packaging and new condition. You will be charged a 10% re-stocking fee. If the package is lost in the mail and does not make it back you are responsible for the costs of the lost goods.



WWW.ASHBUSH.COM

A thick, horizontal red brushstroke with a textured, painterly appearance, serving as a background for the text.

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